



# SOCKRATES

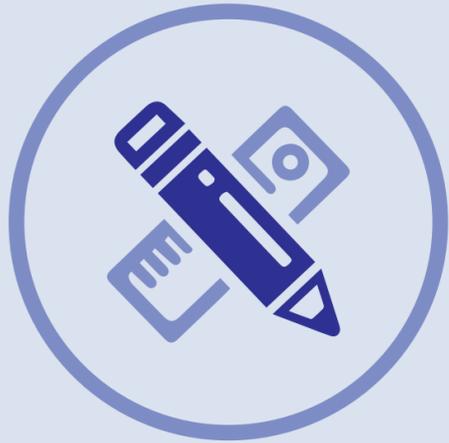
— KNOW THY SOCK —

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Custom Sock Program 2020

# Keeping it Simple

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## Free Designs

Free digital sock board-tailored to your company, crafted by our in-house design team. We revise the board as many times as needed to ensure you get the perfect sock.



## Low minimums

With our industry leading 100 pair minimum per design, you can enjoy your custom branded socks for smaller and bigger events alike.



## Free Shipping

Our worldwide shipping costs are included in our all-in pricing model. Expedited options are also available.



## Transparent Pricing

Our All-in pricing gives you the exact price per pair of your socks *up front* - landed at your door. No hidden fees!

# Why Socks?

Socks are a lightweight, non-perishable item; making them easy to ship and purchase in bulk for any event. Regardless of who your target demographic is, everyone is wearing socks, so you know they'll think of you time and time again when they put them on.

Tradeshow Giveaway

Donor Gifts

New Product Launch

Employee Recognition

Fundraising

Promotional Item

Holiday Gifts

Swag bags



# Our Socks **Rock**

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Thread colours are matched using Pantones to ensure your socks are made according to your exact specifications

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At 80% Cotton, our socks have the greatest design capabilities and comfort in the market

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168 needle count for the softest, most durable and most comfortable sock

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Creative and unique designs tailored completely to your needs!

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Reinforced toes and heels for durability



# ★ *Our Recipe* ★



## **The Perfect Sock**

### *Ingredients:*

80% Cotton

17% Polyamide

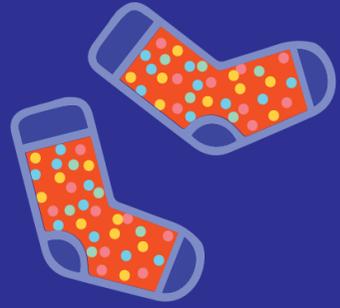
3% Elastane

A Major Sock Obsession

### *Steps:*

1. Send us your logo and tell us a little about yourself.
2. Our In-House Design Team will whip up designs catered to you.
3. Let us know your thoughts! We will make as many revisions as needed.
4. Once you approve your design, our production begins.
5. Sit back and let it cook! In 10 - 25 days you will have your own Perfect Sock!

# The Classic



Free Design

18-25 day Turnaround

164 Needle Count

High-Quality Combed Cotton

Made in China

Photo of first sock available when production begins

Standard Cardstock Label for each pair of socks with unlimited colour options

# Premium



Free Design

10-15 day Turnaround

200 Needle Count

Top-Quality Mercerized Cotton

Made in Italy

Receive a free 360 degree view rendering of your design prior to production (Fig. A)

Standard Cardstock Label for each pair of socks with unlimited colour options



Fig. A

# Trusted By

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"Sockrates delivers. That is all there is to it"

**J Peets - VP, Oxford Properties**

"Sockrates led us through the process in such an easy manner. It was actually really fun to get their design boards and make small changes to it to get to our final sock. They were upfront about the cost and delivery time and stuck to it throughout the process. The woven socks arrived at our door without a hitch and we were so pleased with them!"

**Michel Lagace - Sr. Manager - Marketing, DELL Canada**



# Contact Us

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Ready to get started?  
We would love to get your  
company their own branded socks today!

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